

Here's What Happens Next

Congratulations on starting your project with Blue Haven Studio! This guide walks you through exactly what to expect so there are zero surprises.

1 Discovery Questionnaire

Within 24 hours, you'll receive a brand discovery questionnaire. This is where we learn everything about your business — your audience, your goals, your competitors, and the vision you have for your brand. Take your time with it. The more detail you share, the better your result.

Timeline: Complete within 5 business days of receiving

2 Strategy Call

Once we've reviewed your questionnaire, we'll schedule a 60-minute strategy call. This is a real conversation — not a sales pitch. We'll align on direction, discuss your preferences, and map out the project together.

Timeline: Scheduled within 1 week of questionnaire completion

3 Design & Build Phase

This is where the magic happens. We'll create your brand identity (if included), build your website, and set up your lead capture — all while keeping you in the loop with Loom walkthroughs and check-ins.

Timeline: 3–8 weeks depending on your package

4 Review & Revisions

You'll get a full walkthrough of everything we've built. This is your chance to give feedback, request changes, and make sure every detail feels right. We include revision rounds in every package — this is a collaboration, not a handoff.

Timeline: 1 week for review and revisions

5 Launch Day

We handle everything — domain connection, final testing, mobile checks, SEO setup. You'll get training tutorials so you feel confident managing your site. And we stick around for 14 days post-launch to handle anything that comes up.

Timeline: Launch + 14-day support window

What We Need From You

To keep your project on track, please have these ready:

- Completed discovery questionnaire
- Your logo files (if you have existing ones)
- Brand photos or headshots (we can coordinate photography if needed)
- Copy/text for your pages (or let us know if you'd like copywriting help)
- Access to your domain registrar (GoDaddy, Namecheap, etc.)
- Any examples of websites or brands you love

HOW WE COMMUNICATE

You'll Never Be Left Wondering

We use email for all project communication. You'll receive Loom video walkthroughs at each major milestone so you can see progress in real time. Questions? Email us anytime at ben@bluehavenstudio.com — we typically respond within one business day.

Your Project Details

Package

[Package Name]

Start Date

[Date]

Estimated Launch

[Date]

Your Point of Contact

Rebekah Strunk — ben@bluehavenstudio.com

We're excited to build something great together.

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