



SERVICES & INVESTMENT

What We Offer

Web design, branding, and ongoing support for established professionals who are ready to invest in their digital presence.

WEB DESIGN & DEVELOPMENT

Package	Starting At	Timeline	Pages
Full Brand + Web Design Complete visual identity + custom Squarespace site	\$7,797	8–12 weeks	Up to 10
Custom Squarespace Web Design Fully custom pages with strategy consultation	\$5,299	6–8 weeks	Up to 10
Semi-Custom Template Design Customized Squarespace template with your brand	\$3,499	3–4 weeks	Up to 5
Haven Launch System Website + mini brand + lead gen + welcome emails	\$2,997	3–5 weeks	3–5

All web design packages include mobile optimization, basic SEO, email integration, 14-day post-launch support, and training tutorials. Privacy/Terms pages added at no charge.

BRAND IDENTITY

Haven Essentials

\$1,799

4–6 weeks

- Brand discovery + 1:1 strategy call
- Ideal client & brand voice clarity
- Mood board creation (via Loom)
- Color palette selection
- Primary logo (3 concepts)
- Alternate logo + submark
- Brand font selection
- Additional brand elements
- Brand style guide
- 2 revision rounds

Haven Signature

\$2,699

6–8 weeks

- Everything in Essentials, plus:
- Social media graphics
- Business cards or email signature
- Branded document/slide templates
- Packaging mockups or product tags
- Print or digital marketing materials
- Tailored brand extras for your needs

MONTHLY SUPPORT PLANS

Basic Support

\$99/month

- 1 hour monthly for text & image updates
- Annual 1-hour check-in meeting
- Additional time at \$75/hr
- Additional pages at \$500/page
- Client helpdesk access

Complete Support

\$299/month

- Unlimited text, image & content updates
- Bi-yearly 1-hour strategy meeting
- Discounted page builds at \$200/page
- Priority support & helpdesk access
- Ongoing performance optimization

Both plans require 30-day cancellation notice. Monthly support is available to past, current, and potential clients.

Ready to get started? Reach out at ben@bluehavenstudio.com

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